

## School-Based Health Care Awareness Month 2023 Ohio Alliance Partner Social Media Toolkit



February marks the beginning of 2023's National School-Based Health Care Awareness Month!

This is an annual nationwide effort to increase awareness about the role school-based health centers and other school-based health care partnerships play in improving health and education outcomes for students, families, and communities.

**Join the Ohio Alliance in sharing how this collaborative health care and education partnership in Ohio is transformational in advancing equity and improving health and education outcomes for students.**

This toolkit includes:

- Social media posts for Twitter and LinkedIn
- Graphics to share on social media, including data on child health and well-being

To align with our national SBHA partner, we encourage you to use the following hashtags when posting awareness month content:

#SBHCAwarenessMonth                      #SBHCAwareness                      #SBHCAM2023

We also encourage you to use the following hashtags to promote your impact in Ohio:

#OhioSBHCs    #OHSBHCpartner    #OHSBHCsinAction    #OHSBHCimpact

The following hashtags can be used to reach a wider health and education audience:

#healthcare	#healthystudents	#childwellbeing
#health	#healthequity	#academicsuccess
#education	#healthylearners	#learning
#school	#childhealth	#student

Do not forget to follow and tag the Ohio Alliance on Twitter and LinkedIn:

 Twitter: [@OSBHAlliance](https://twitter.com/OSBHAlliance)

 LinkedIn: [Ohio School-Based Health Alliance](https://www.linkedin.com/company/ohio-school-based-health-alliance/)

## Social Media Posts



[@OSBHAlliance](https://twitter.com/OSBHAlliance)

1. For over three decades, school-based health centers (SBHCs) have been deployed as a leading, evidence-driven model for advancing school-based health care in Ohio. Visit [www.osbha.com](http://www.osbha.com) to learn more about Ohio's SBHCs! @OSBHAlliance
2. Many Ohio students depend on school-based health centers to receive timely, accessible, quality health care. During National School-Based Health Care Awareness Month, we celebrate our school-based health care and education partners across Ohio. 🎉 @OSBHAlliance
3. When a child's education is negatively impacted, they face lifelong consequences including a greater risk for poor health, higher health care spending and increased economic instability in their future. School-based health centers help ensure Ohio's students are healthy and ready to learn. 🙌 @OSBHAlliance
4. Did you know that many of Ohio's school-based health center sites are open year-round, five days a week to school faculty, staff, families, and the community? 🙌 Learn more about Ohio SBHCs here: [www.osbha.com](http://www.osbha.com) @OSBHAlliance

### **\*\*For SBHC health care and education partners\*\***

5. School-based health centers (SBHCs) provide critical health care services to students who do not otherwise have access – reducing costly, unnecessary emergency department visits and hospitalizations. If you have a student in [insert school district], check out our [insert SBHC name] on campus to get access to our health services. 📍 @OSBHAlliance
6. Our SBHC partnership with [insert SBHC provider] supports our students to be healthy learners by providing sick visits, well child appointments, vaccinations, mental health counseling, and more. Check out our [insert SBHC name] on campus to get access to health care services for your children. 📍 @OSBHAlliance



### Ohio School-Based Health Alliance

1. For over three decades, school-based health centers (SBHCs) have been deployed as a leading, evidence-driven model for advancing school-based health care in Ohio. Visit [www.osbha.com](http://www.osbha.com) to learn more about Ohio's SBHCs!
2. Many Ohio students depend on school-based health centers to receive timely, accessible, quality health care. During National School-Based Health Care Awareness Month, we celebrate our school-based health care and education partners who provide access to health care services to thousands of students and families across Ohio.
3. Students who are sick or who have unaddressed health conditions often cannot focus inside the classroom and are more likely to miss school altogether. When a child's education is negatively impacted, they face lifelong consequences including a greater risk for poor health, higher health care spending and increased economic instability in their future. School-based health centers are a part of the solution to ensure Ohio's students are healthy and ready to learn.
4. Did you know that many of Ohio's school-based health center (SBHC) sites are open year-round, five days a week? Did you also know that many SBHCs serve school faculty and staff, students' families and are open to community members too? SBHCs are often the only source of accessible health care for Ohioans, learn more about Ohio SBHCs here: [www.osbha.com](http://www.osbha.com)

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### **Graphics and data**



To access our 2023 School-Based Health Care Awareness week graphics and data pack, click on the link **HERE**.