



## **RFP for Strategic Planning Consultant**

### *Introduction*

The Ohio School-Based Health Alliance Board is requesting proposals from qualified strategic planning consultants to conduct a far-reaching and inclusive input process to inform a Strategic Plan and guide the organization's work over the next 3-5 years.

The selected consultant will be responsible for assisting the Ohio Alliance Board and Executive Director with the full scope of developing a Strategic Plan. The Ohio Alliance is soliciting proposals for these services in accordance with the terms, conditions and instructions set forth in this Request for Proposal.

There is no expressed or implied obligation for the Ohio Alliance to reimburse responding firms for any expenses incurred in preparing proposals in response to the request or for attending any meetings or conferences related to preparing or presenting proposals.

### *Background*

The Ohio School Based Health Alliance (the Ohio Alliance) is a statewide professional organization to provide advocacy and technical assistance and to support high quality, sustainable models of care in school settings, new school-based health partnerships may experience preventable barriers diminishing their impact and long-term viability

School-based health centers (SBHCs) in Ohio have been improving the health and education outcomes of youth for over 30 years. Success of increased access to care for youth and community via SBHCs is evidenced in the stories from communities they serve and more importantly in data-driven research. School-based health centers and integrated models of school-based care in Ohio have grown over the last 10 years to over 85 traditional school health clinics and more than a dozen mobile health units across the state. Within the last year, school clinics have also seen an increase in tele-health visits for both primary care and behavioral health services. Additionally, in these settings where comprehensive services exist, Primary Care and Behavioral Health Providers often partner in an integrated model of care jointly developing patient treatment goals and collaboratively managing the medication and therapy needs of students struggling with mental health.

The Ohio School-Based Health Alliance (OSBHA) has a history of convening state SBHC partners and reporting state updates to the National School-Based Health Alliance. The OSBHA is in the process of reorganizing and restructuring to enhance support for the growing network of SBHC's across the state. Like other state alliance's, the OSBHA recognizes the importance of coordinated evaluation, reporting, and advocacy to support sustainability in current and emerging school-based health programs. Leveraging collective partnership across sectors, (health care organizations, local and state public entities, educational institutions, and



foundations) the OSBHA is committed to growing their presence at both the state and national level.

### *Equity*

The Ohio Alliance is committed to being an equitable and inclusive organization and strives to incorporate equity throughout all of our work and outcomes. Equity will be incorporated as a core value of our new strategic plan, with diversity and inclusion as critical strategies towards what we do and how we operate.

### *Proposal*

The following information is required for the proposal submission to be considered:

- Firm name, address, contact name, title, phone number & email address
- Scope of Work including an outlined approach and strategy to complete the requested Scope of Work
- Cost estimate for the proposed Scope of Work, and any other project-related costs
- List of 3 references and examples of similar projects

### *Eligibility*

Consultants should be experienced in working with organizations in the development of a responsive 3–5-year strategic plan. In addition, experience working with health and education sectors, policy and/or statewide organizations is preferred. The intent of the Request for Proposal is to garner proposals from qualified strategic planning consultants to work in partnership with the Strategic Planning Committee, the Ohio Alliance Board, and community stakeholders. The successful proposer will work directly with Board of Directors to ensure all activities in this project are completed.

### *Scope of Work Requested*

- Conduct a pre-meeting with Ohio Alliance Board to clarify expectations and desired outcomes
- Review relevant documents identified by the Board including Ohio Alliance Vision and Mission, History of Ohio Alliance, and related National and State School-Based Health Organization documents.
- Organize and facilitate meetings to encourage participation and gather insight regarding critical issues and priorities for Ohio Alliance.



- Work with the Strategic Planning Committee to ensure that there is thorough board, school and education partners, and community engagement
- Coordinate with National School-Based Health Alliance consultants
- Partner with Board on all related event notifications
- Provide Strategic Planning Committee with documentation of findings from the public and staff meetings, and preliminary direction for a Strategic Plan.
- Provide a draft Strategic Plan to staff for feasibility review.
- Provide a draft Strategic Plan at a Board meeting by September 9, 2022.
- Attend and present the final report at an Ohio Alliance Board meeting by October 25, 2022.

### *Project Schedule*

Proposals must be received no later than 5:00 p.m. PST on May 20, 2022. Proposals received later than the date and time specified will not be considered unless previously arranged. The Ohio Alliance assumes no responsibility or liability for late delivery or receipt of responses. To be considered eligible for the project, the consultant who would be assigned to the project, must be available in person or by phone/videoconference to respond to questions the weeks of June 6, 2022. The project will be awarded, and terms finalized on that date or thereafter. Selection of a consultant under this Request for Proposal does not commit Ohio Alliance to procuring any services pursuant to this Request for Proposal. Ohio Alliance will negotiate contract terms upon selection.

### *Proposal Content and Requirements*

Cover Letter: Summarize the proposed team and approach. Include the firm name, address, contact person, and all applicable contact information. Qualifications:

- Describe the background, experience and capabilities of your firm as it relates to the Scope of Work outlined above.
- Identify the name and title of the primary consultant and any other key team members who will be assigned to this project. For each, provide a summary of qualifications and experience and bio.
- For each team member, provide the name, telephone number, and email address of at least two references that can attest to the quality and effectiveness of his/her work.

Send Proposals and Questions to Theresa Hatton, Board Vice-President, Ohio School-Based Health Alliance, at [Theresa.Hatton@nationwidechildrens.org](mailto:Theresa.Hatton@nationwidechildrens.org) by May 20<sup>th</sup>, 2022.